



AUDREY DEPRez

UX DESIGNER | UX RESEARCHER | WEB DESIGNER

CONTACT



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PROFILE



Efficient and proactive user experience designer with a passion for people, I enhance user experiences by **bringing fluid and creative solutions** to this problem-filled world.

I added to my **5+ years of digital experience** a **degree in UX Design**.

With empathy, curiosity and integrity as my major qualities, I am currently accepting freelance opportunities, but **eager to take on full or part time UX role**.

WORK EXPERIENCE



FREELANCE DESIGNER Jan 2024 - **Now**

UX Design, UI Design, Web Design, SEO

TEAMLEADER WEB Jan 2019 - June 2021

Risc Group Skydoo

Managing the web department (8 people) by guiding and growing the team **to deliver qualitative (and quantitative) websites**,

Including: drawing up schedules, organising training courses, conducting meetings, budgets, pre-sale's process, resolving conflicts and finding solutions for dissatisfied customers.

WEB DESIGNER Sept 2016 - Dec 2018

Risc Group Skydoo

Translating a client briefing into a **stunning, personalised and efficient website**.

Including: SEO marketing, web integration, webmastering, storytelling, copywriting.

EDUCATION



PROFESSIONAL DIPLOMA "UX DESIGN" Mar 2023

UX Design Institute Jan 2024

UX Research & UI Design through an intensive project. **I designed an intuitive hotel booking prototype with annotations** based on research I've conducted and analyzed (surveys, user tests, workflows, customer journey map).

BACHELOR "MULTIMEDIA WRITING" 2012-2015

Higher Institute for Social Training and Communication, Brussels

EXPERTISE AND TOOLS



HARD SKILLS

UX/UI Design / UX Research / UX Analytics

Figma / Miro

Adobe CC (Photoshop, Illustrator, XD)

Web Design

CMS (Wordpress, Joomla) + Elementor + Divi

SEO / Web Analytics

HTML / CSS / Javascript

SOFT SKILLS

People-focused

Solution-oriented

Empathy

Curiosity

Creativity

Integrity

LANGUAGES

French: Native

English: Fluent

Nederlands: Passive skills

REFERENCE

PHILIPPE DE SAPORTA

CEO | Risc Group Skydoo

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